



About Legislative Day

- Get behind-the-scenes look at how MMA advocates for Michigan manufacturing — and how you can become your own advocate for your company and our industry. Get “hands-on” lobbying as you learn about the legislative process and put those skills to work at the evening reception with policymakers and business leaders.

Event Expectations

- This program **stresses the importance of advocacy** with tips and resources.
- Attendees will put your advocacy skills into action.**
- Learn directly from policymakers** about their efforts to further Michigan manufacturing during moderated Q&A and networking time.
- Build connections** with legislators, agency leaders and other manufacturing business owners.

Attendee Takeaways

- 100% rated the Advocacy-in-Action meeting with legislators as EXCELLENT or GOOD**
- The program scored 3.67 out of 4 by past attendees for overall value**
- 99% of attendees were LIKELY to utilize the information they learned** or share it with a coworker within 30 days

Sponsorship Opportunities

	Option	Value	Tickets	Mention	Attendee List	Advertisement in Event Program	Recognition on Website	Event Signage	Gift Tag
Diamond*	Diamond	\$2,750	2	Yes	Yes	Full Page	Premium Listing	Premium Listing	Premium Listing
Platinum*	Platinum	\$1,500	1	Yes	Yes	Full Page	Premium Listing	Premium Listing	Premium Listing
Gold*	Gold	\$750	1	Yes	Yes	Half Page	Enhanced Listing	Enhanced Listing	Enhanced Listing
Silver*	Silver	\$500	1	Yes	Yes	Quarter Page	Basic Listing	Basic Listing	Basic Listing
Lunch	Lunch	\$2,000	1	Yes	Yes	Full Page	Premium Listing	Premium Listing	Premium Listing

*multiple opportunities available

Program Advertising

	Value	Specs
Full Page	\$300	8 1/2" x 11" (add 1/2" bleed)
Half Page	\$200	8" x 5 1/8" (horizontal half) 5 1/8" x 8" (vertical half)
Quarter Page	\$75	5 1/8" x 3 7/8"

Options to Participate

- Contribute an article
- Support with sponsorship
- Promote and share
- Register to attend

More Information

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